At a time when our nation seems deeply divided along political lines, we opt to take a different path. We add. Our goal daily is to add to the collective understanding of this community through a news report that fully and fairly reflects what's happening. The more we know about our hometown and neighbors, the more likely we are to build common ground. That's important. Local news coverage is at its best when it captures a community's successes and challenges, and generates conversations that lead to better solutions and a brighter future. The more informed we are, the more we care. That's good for our hometown and good for America. Just do the math.